



**SAVILLE COMMUNITY
SPORTS CENTRE
2014-2015 ANNUAL REVIEW**

Grassroots to Elite Sport Development



SAVILLE COMMUNITY
SPORTS CENTRE
UNIVERSITY OF ALBERTA



MESSAGE FROM THE CHAIR OF THE GO VENTURE BOARD



Al Maurer

The GO Community Centre has been a thriving facility since it opened its doors in June, 2011. The Centre is governed by a Board which is made up of one representative of basketball, volleyball, gymnastics, three representatives from the University of Alberta and myself as Chair.

Through the work of the representatives, staff and many volunteers the Centre continues to grow in use and has been integrated with the adjacent facility into the Saville Community Sports Centre. The uniqueness and capability of the Centre has made it a very important component in attracting national and international events to Edmonton and Alberta.



OUR TEAM

GO VENTURE BOARD MEMBERS



GO OPERATING COMMITTEE

Bob Butlin
Edmonton Grads Basketball Centre

Pierre Dickner
Jim Plakas
Edmonton Volleyball Centre Society

Jennifer Boso-Hudak
Ortona Gymnastics Club

Cheryl Harwardt
University of Alberta

Greg Lembke
University of Alberta

GO SPORTS SCSC STAFF

Greg Lembke
Facility Manager

Bruce Bourguignon
Operations Supervisor

Laurie Ennik
Administration Supervisor

Susan Lenio
Marketing & Bookings Coordinator

Kyle McMahon
Maintenance/Facility Operations Lead Hand

Barb Gordon
Customer Service Coordinator

PARTNERS WORKING TOGETHER



There are significant health issues resulting from inactivity of our youth in Canada. According to the 2000/01 Canadian Community Health Survey (CCHS), 56% of Canadian youth aged 12-19 were physically inactive.

This alarming number is leading to health problems and inappropriate use of spare time and may even result in criminal activity.

The stakeholders connected to GO Sports firmly recognize these facts and encourage all families to participate in physical activities together or at a minimum, send their children to a sports facility to get involved, get healthy and stay healthy for life.



The GO Community Centre sets a fine example of not-for-profit/society cooperation for the betterment of youth and the community in the Greater Edmonton area. Driven by the passion of a handful of volunteers, the GO Centre, now referred to as GO Sports in the Saville Community Sports Centre, was built by four partners:



The Ortona Gymnastics Club, Edmonton Grads Basketball Centre, Edmonton Volleyball Centre Society and The University of Alberta. The first three groups share equally the ownership of the company named GO Community Centre as a legal entity, with charitable status. The facility was completed in the spring of 2011 and donated to the University of Alberta when its doors officially opened June 28, 2011.



While the concept of shareholder ownership of assets is not a new model, the concept of a group of volunteer driven, not-for-profit societies working together as a community establishment in a venture relationship with an internationally renowned university is indeed new and unique.

Our partnership has garnered a great deal of attention from other community-based organizations and universities looking for better ways to integrate with their community.

The GO partners are working together to provide accessible programming for our Edmonton community.

- GO Venture Board

PROGRAMMING

Partners modeling the spirit of working together has strengthened the case for this innovative facility. This framework, four partners sharing their strengths, makes possible tasks that might otherwise seem insurmountable.

The Edmonton Grads Basketball Centre, the Edmonton Volleyball Centre Society, the Ortona Gymnastics Club and the University of Alberta have partnered to build this community-based, multi-use, recreation and sports complex located at the University of Alberta South Campus in Edmonton, Alberta. Registrants, league players, athletes, families and those who want to drop in to meet other community members benefit from this world class facility.

In the fall of 2014 we launched our GO Sports School Field Trips. Students from grades K to 12 can experience and enjoy a range of exciting sports, games and other recreational and fitness activities at one of Canada's premier Universities!

Catering activities to students at all levels of ability in a caring, non-competitive, inclusive environment.

Emphasis is on having fun while learning different sports and activities.

Our activities are recognized as essential components of the Alberta learning physical education curriculum.

Healthy Hearts is a new program launched in 2014 targeting the aging population. It's a twice a week program incorporating cardiovascular, strength, balance, and flexibility exercises while teaching about how to exercise safely.

We continue to grow our relationship with Sportball as we have seen an increased demand for youth programming. Sportball helps children to develop socially as well as physically through a curriculum designed to reinforce self-confidence free from the pressure of competition.

The Edmonton Table Tennis Club has expanded its' programming to four days a week. We have also added Little Aces Tennis programming and Scot Young Badminton Training.





In 2011 the Saville Community Sports Centre commenced operation. Our immediate goal was to create a positive environment that fosters the growth and development of basketball experiences of the Centre's services through community accessible programs in the City of Edmonton.

The facility has experienced tremendous support from the basketball community through organizations such as the Edmonton Basketball Association, Edmonton Youth Basketball Association, Basketball Alberta, Alberta Northern Lights Wheelchair Basketball Society, various Senior and Junior High School basketball programs, and club basketball programs. The facility has established itself as the hub to basketball in the City of Edmonton.

The Edmonton Grads has hosted a number of local basketball tournaments, Provincial Championships, and National Championships in the facility. The facility boasts being the home of Canada's Senior Women's National Team which brings to the City, basketball at the world level. In 2014 the facility hosted its first International Basketball event between the Canadian Senior Women's National Team and Brazil.



The Edmonton Grads are really proud of the work we have done with wheelchair basketball by providing a facility that showcases their sport; growth for their sport, a place they call home for their sport, as well as greater access to wheelchair basketball athletes in the City of Edmonton. In 2014 the facility along with the Alberta Northern Lights Wheelchair Basketball Society hosted the Canadian National Youth Wheelchair Basketball Championships, a first for the City of Edmonton.

A very important initiative is our drop-in program that supports a goal we have to provide space for "Kids at Risk programs", after school programs, and most importantly a place youth can meet and be physically active.

We continue to work on development of these types of community accessible programs and will be introducing new basketball clinics and camps in the future.



EVCS

EDMONTON VOLLEYBALL CENTRE SOCIETY

This Society brings together representatives from the Volleyball Alberta Association (VAA), the Northern Alberta Volleyball Club (NAVC), FOG Volleyball, Men's & Women's Recreational Volleyball Society (MWRVS) and the Edmonton Volleyball Association (EVA) — a rich history of providing volleyball programs for all ages in the Capital Region.

The need to develop and operate a volleyball centre in the Edmonton Region was identified in a Facility Needs Assessment completed in 2004 by Randall Conrad and Associates. Upon noting the obvious benefits of joint facility development, the Edmonton Volleyball Centre Society was founded in April 2005 for the purpose of representing volleyball community stakeholders in the GO Community Centre project. Participation in volleyball in the Edmonton area has been increasing constantly. Approximately 10,200 court hours per year are used for volleyball in the Region, with an additional immediate need for over 2,500 hours.



The ability to host tournaments in the Region is limited due to the lack of a centralized site for the sport. In order to run a proper tournament today, at least four to six different sites are needed to handle the number of teams.

2014/2015 Highlights

The Saville Community Sports Centre (SCSC) played host to a series of tournaments and the Provincial Championships with hundreds of teams from across Alberta taking part. In May of 2014 the 17/18U Canadian Open Championships was hosted with 260 teams from across Canada battling for the title of National Champion. This is so far to date the largest volleyball tournament held in the SCSC and the feedback was incredibly positive from the athletes, coaches and spectators. In the summer of 2014 the Team Alberta Provincial team program filled the courts for their training and competition. These are the elite players in Alberta who are training and hope to be our future National team athletes. Youth and Adult leagues as well as drop in volleyball continue to grow and we are encouraged by the demand as well as the positive feedback we receive from the volleyball community.



Ortona

GYMNASTICS
Est. 1976

The Ortona Gymnastics Club has been a pillar of the Edmonton sporting community since 1976. Countless groups of children and adults have made their way through the doors of this non-profit organization, both living and learning the philosophy of a healthy lifestyle and personal development. Among Ortona's alumni are important leaders in government, industry, and academia, all of whom were shaped in part during their formative years at the Ortona Gymnastics Club and under the Bubble. The excellent experience that they have had is made manifest in the generational relationships that have been developed – their children are oftentimes seen walking through our doors, coming for the same great experience that had such a positive impact upon them. And, since we the Club opened in 1976, that commitment to offering the same rigorous, fun, challenging and beneficial experience has not ever wavered.

Currently, Team Ortona is undergoing a transformation in both philosophy and in methodology, becoming more than just a regular, run-of-the-mill gymnastics club. Ortona's vision sees recreational gymnastics as one facet of a larger picture – a picture that is diverse and comprised of many interrelated activities.



The programming is actively diversifying to reflect that reality, and in doing so, children, youth and adults are offered an opportunity to both grow within the programs and to expand their current physical and intellectual repertoire. Now if skills or interests are outgrown, there are other things to try.

In that way, Ortona puts into action the belief that participation in physical activity is a valuable lifelong and expanding endeavor.

Some of the opportunities that you can now experience at Ortona include: Recreational Gymnastics, KinderGym, Competitive Gymnastics, Recreational and Competitive Trampoline and Tumbling, Teen Gymnastics, classes for individuals with disabilities, Adult Gymnastics, Open Gym and many more. Encapsulating the grassroots to elite sport development within our own program delivery, which aligns with the vision of GO Sports operating within the Saville Community Sports Centre.





UNIVERSITY OF ALBERTA FACULTY OF PHYSICAL EDUCATION AND RECREATION

Over the past 40 years, the Faculty's premier athletic programs have become the stuff of legend.

In the past five years, the Golden Bears and Pandas have won more than 50 national and regional championships.

Bears Volleyball - Win their seventh CIS title in program history 2014

Bears Volleyball - Ryley Barnes named CIS 2nd team All-Canadian 2014

Bears Volleyball - will host 2017 CIS Mens Volleyball Championship

Bears Basketball - Jordan Baker named CIS 1st team All-Canadian 2014

Bears Basketball - Jordan Baker Canadian national team roster 2014

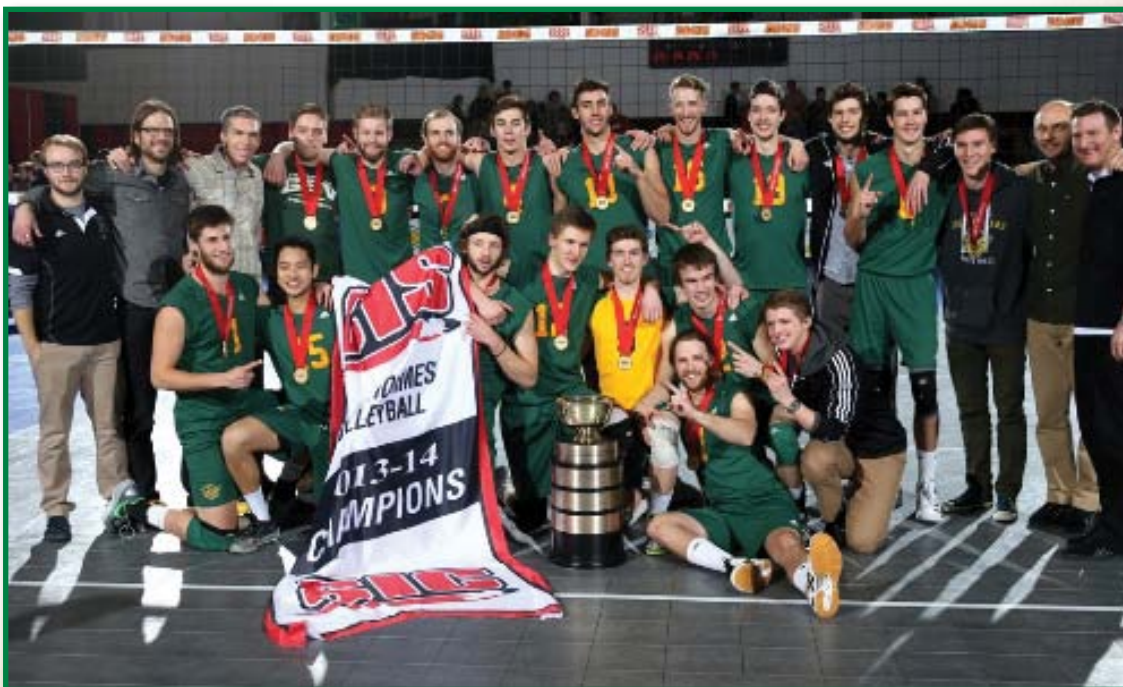
The Faculty plays an extensive role on campus: it is not only responsible for providing teaching, learning, research space and facilities for its own students and staff, but also sport and recreation facilities for the entire campus community and many public users. The Saville Community Sports Centre is providing that much-needed gymnasium and classroom space to enable the Faculty to meet its obligations to its many constituencies on and off campus.

Pandas Basketball - Scott Edwards named Coach of the Year 2014

Pandas Basketball - Andria Carlyon named 1st team all-star 2014

Pandas Basketball - Tracy MacLeod Award nominee Jaime Norum 2014

Pandas Volleyball - Meg Casault named CIS 2nd team All-Canadian 2014



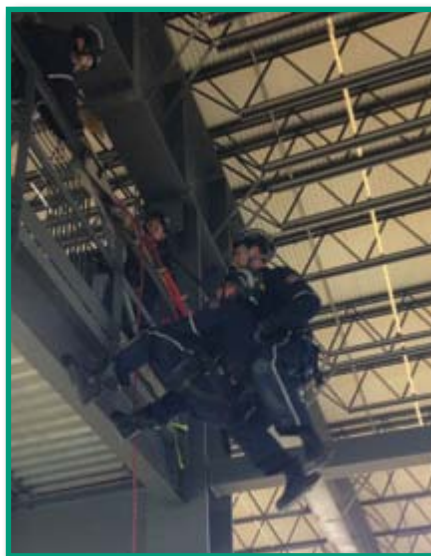
SPECIAL EVENTS & COMMUNITY RELATIONSHIPS

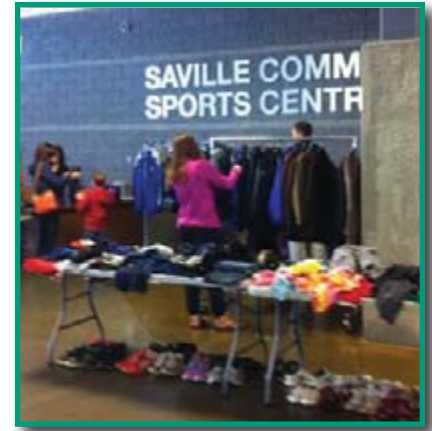
Through special events and programming we are building strong community relationships with our local community leagues, government groups, school groups, corporate businesses and the not-for-profit sector.



HIGHLIGHTS APRIL 2014 - MARCH 2015

- Alberta Basketball training camps, 3on3 and Canada West/ACAC Pre-Season Showcase tournaments
- Alberta Cheers Empire Limelight
- ASAA Badminton Tournament
- Bears, Pandas & FOG High School Volleyball Tournaments
- Bump Set Spike Volleyball Tournaments
- Canada Basketball U15/U17 Men's and Women's Basketball Nationals and U16 Westerns
- Canada Basketball Senior Women's Basketball Team training facility
- Canada vs. Brazil Women's Basketball Friendly
- Corporate Challenge Badminton, Volleyball and Table Tennis
- EYBA/EBA Ultimate Basketball Tournament
- Edmonton District Badminton Association
- Summer Programming
- Edmonton Table Tennis Club Programming
- City of Edmonton Fire Rescue Training
- Gayatri Pariwar Youth Camp
- GO Sports School Field Trips
- Healthy Hearts walking program
- Jr Grads Basketball Tournament
- Kwan's Taekwondo Programming
- Little Aces Tennis Programming
- North Central Teachers Conference
- Northern River Karate Event
- UofA PAC Yoga, PAC Gymnastics and EDSE education classes
- UofA Sport and Spirit Open House
- UofA CIS Bears and Pandas Basketball and Volleyball Season
- Pandas/Griffins Volleyball Tournament
- Pandas Basketball Hoopfest
- Pandas New Year's Volleyball Tournament





- PARK Fashion Show
- Right to Play Event
- Riverbend Junior High School Basketball Tournament
- Rocky Mountain Basketball Development Camp
- Scot Young Badminton Programming
- Scona Volleyball Tournament
- SCSC Lost and Found Sale
- SCSC Family Day Open House
- Solicitor General Correctional Officers
- Sportball Programming
- Swoosh Basketball Programming & Tournaments
- Volleyball Alberta Provincial Tournaments
- Volleyball Alberta Provincial Team Summer Training Camp
- Volleyball Canada Centre of Excellence
- Volleyball Canada 17/18U Nationals

Through social media, our website and developing community relationships we have reached;

- Over 400 followers on Twitter
- 350 Likes and 8,700 visits on Facebook
- Since we launched our website in 2012 we have had over 530,000 website visits with an average of over 10,000 visits per month
- In 2014 we donated over 200kgs of non-perishable food to the Edmonton Food Bank
- Donated over \$1000 to the Lendrum Playground fund through our Lost and Found Sale and Bottle Drive
- Donated over \$2,500 in value in silent auction packages for local community groups and charity events

Over 530,000
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MEMBERSHIPS

The Saville Community Sports Centre (SCSC) is the place to go for sports, fitness and physical activity for everyone in the Edmonton community.

We are a family-friendly facility

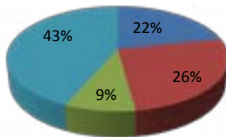
We offer a variety of flexible membership options to meet the needs of sport lovers, fitness gurus or families who want to become active. From personal training in the 4,000 square foot fitness centre to competitive sport or gymnastics, the SCSC has it all.

We have seen our memberships grow especially with increased use of our indoor track through our bronze membership. There is a race walking group who comes in at least once a week to train and we have increased use from our local neighbours at the Alberta Infrastructure buildings.

We offer very affordable memberships with discounts available for our affiliate members.

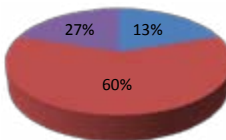
Bronze Memberships

- Adult
- U of A Student
- Alumni/Senior/Staff
- Youth



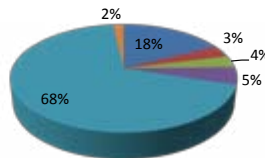
Gold Memberships

- Adult
- Alumni/Senior/Staff
- Youth



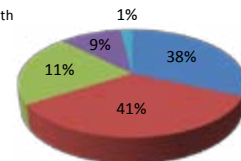
Silver Memberships

- Adult
- U of A Student
- Youth
- Alumni/Senior/Staff
- Family/Group*
- Child



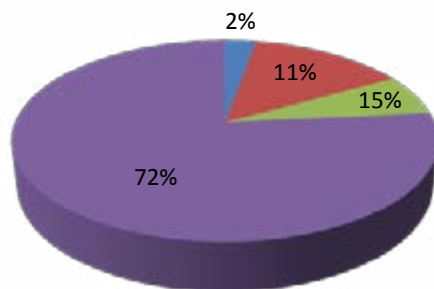
Fitness/Track Memberships

- Adult
- U of A Student
- Youth
- Alumni/Senior/Staff
- Family/Group*



Total Memberships 965

- Gold
- Silver
- Bronze
- Fitness/Indoor Track



Membership data based on the year end March, 2015

*Note: Numbers above do not include the GO Sports Partners memberships



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ADMIT ONE



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ADMIT ONE

DROP-IN PROGRAMMING

We offer drop-in programming for basketball, volleyball, pickleball, badminton, group fitness, the indoor track and social programs. In 2013 we added our Family Fun drop-in which is a drop-in program for parents and their young children to connect with families in the community.

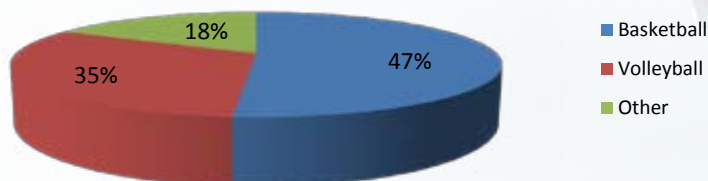
We offer multi-sport equipment that helps to develop children's balance, agility and strength through a variety of play activities.

In the fall of 2014 we started to offer free Family Fun drop-in the first Wednesday of every month which has been very popular. There has been limited interest in pickleball and our Active Healthy Minds drop-in but we hope interest will increase as more people become aware of the Centre's programming.

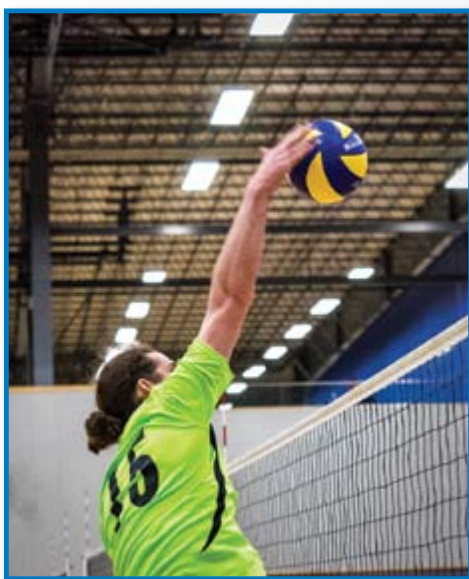
We have seen a significant increase in our drop-in programming especially during school breaks and holidays.

In December 2014 we implemented a facility drop-in monitor to help manage courts. This has allowed us to increase court access when available.

Drop-in Day Passes 16,700 sold for 2014/15



Drop-in data based on year end March 2015
*Note: Gymnastics Preschool, Family and Adult drop-in numbers have not been included above



CREATING HEALTHIER COMMUNITIES

"We had a blast with the Our Edmonton show doing a story on our club at the Saville Centre. And as you know, we love it here and consider it (SCSC) our club's home."

John Gunraj – President Edmonton Table Tennis Club

"The Saville site staff were extremely accommodating, resourceful and a pleasure to work with. It was really great to work with a team that understood our vision and was willing to help bring the event to life. Thank you for being part of something new and truly unique to Edmonton. We are so proud to have debuted our first ever PARKSHOW at the Saville Community Sports Centre".

Jessie Li - PARK Fashion Show

"We were especially proud to have Mayor Don Iveson attend our event, and he was pleasantly surprised by how we had transformed the space."

Jessie Li - PARK Fashion Show

"Staff were very helpful all along and helped us above and beyond our expectations. Thank you."

Vive Kumar - Edmonton District Badminton Association

FUTURE GOALS & INITIATIVES

We will continue to promote our facility through accessible programming and memberships for the Edmonton community. One of our primary focuses is to grow strong relationships within our local communities by building programming to suit their needs.

- Open house for schools to come out and try GO Sports School Field Trips.
- Free seminars (Dove self esteem seminars, leadership, health and wellness education workshops).
- Babysitting courses.
- Free trial week for group fitness classes.
- Expand our Family Fun programming to incorporate a craft element.
- To continue with our Lost and Found sales, food drives & silent auction donations which help support our local communities.



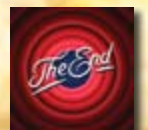
THANK YOU

The Saville Community Sports Centre would like to thank all our members, leagues, and special events organizers for making this year such a success. A special thank you goes out to the SCSC staff who work tirelessly to make sure everyone has an enjoyable experience at the SCSC.

We couldn't do it without our sponsors; your support ensures we are on the right track to continue to develop athletes from grassroots to elite levels. GO Sports would like to thank all of their sponsors and past sponsors for their continued commitment and support.



MISSION STATEMENT - Providing healthy, safe recreation options to the citizens of Edmonton and surrounding areas is a valuable investment in our kids and our community – now and for the years to come.



Sponsorship inquiries can be directed to:

Karina Dixon
GO Community Centre
Sponsorship Coordinator
780-492-5999



**SAVILLE COMMUNITY
SPORTS CENTRE**
UNIVERSITY OF ALBERTA

Booking inquiries can be directed to:
Facility Booking Coordinator
11610 - 65th Ave NW
U of A South Campus
www.SavilleCentre.ca
780-492-1000



This Annual Review has been produced for programs operating on the GO Sports side of Saville Community Sports Centre governed by the GO Centre Venture Agreement